

DOCKET NO.: \*\*OO-0070  
Application No.: 10/035,172  
Office Action Dated: July 28, 2008

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Charles E. Hunter et al.**

Confirmation No.: **2503**

Application No.: **10/035,172**

Group Art Unit: **2623**

Filing Date: **January 4, 2002**

Examiner: **Hoang Vu A Nguyen Ba**

For: **Systems and Methods for Distribution of Entertainment and Advertising Content**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **July 28, 2008**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☒ **Amendments to the Specification** begin on page 2 of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 5 of this paper.
- ☒ **Amendments to the Drawings** begin on page 9 of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 10 of this paper.